FR: <a href="http://www.lleida.net/docs/inversores/fr/20180417">http://www.lleida.net/docs/inversores/fr/20180417</a> HRelev.pdf ES: <a href="http://www.lleida.net/docs/inversores/es/20180417">http://www.lleida.net/docs/inversores/es/20180417</a> HRelev.pdf HRelev.pdf

#### RELEVANT EVENT LLEIDANETWORKS SERVEIS TELEMÀTICS, S.A.

17 April 2018

Under the provisions of Article17 of the Regulation (EU) No 596/2014 regarding market abuse and article 228 of the modified text of the Spanish Stock Market Act, approved by Spanish Royal Legislative Decree 4/2015, of 23 October and related provisions, as well as Circular 15/2016 of the Spanish Alternative Investment Market (MAB), we are hereby informing you of the following information relating to LLEDIANETWORKS SERVEIS TELEMÀTICS, S.A.: (hereinafter, "Lleida.net" or the "Company"):

On the occasion of the Company's participation in the SMALL CAP EVENT 2018 Forum in Paris, to be held on15-17 April, we attach the corporate presentation that Lleida.net will give on 17 April

We are available for any clarifications needed.

Sincerely, Lleida, 17 April 2018. Fco Sapena, CEO and Chairman of Board of Directors





#### SMALLCAP EVENT

Paris, April 2018







## Digital Witnesses to Electronic Contracts



#### The wave we ride

Increased awareness of legal security issues in an increasingly digitalized economic environment

#### Protecting relationships with





Customers



Regulators and the Courts

#### Customers



- Customer protection laws prevail in a mass market environment when dealing with millions of customer contracts.
- A satisfied customer returns for more and a dissatisfied customer becomes a contingency.
- If a corporate entity can quickly provide the customer with evidence of having acted within the bounds of their agreement, it may settle a greater proportion of disputes at a lower cost.

#### Regulators and the Courts



- With existing customer protection laws, the burden of proof falls mainly on the provider of the service.
- When an "angry" consumer complains, regulators and the Courts may be called into the dispute.

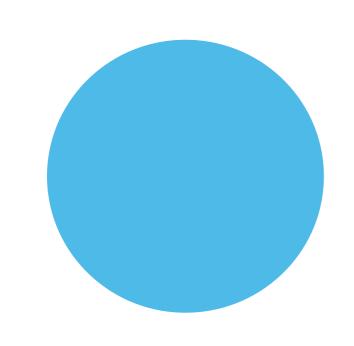


#### Regulators and the Courts

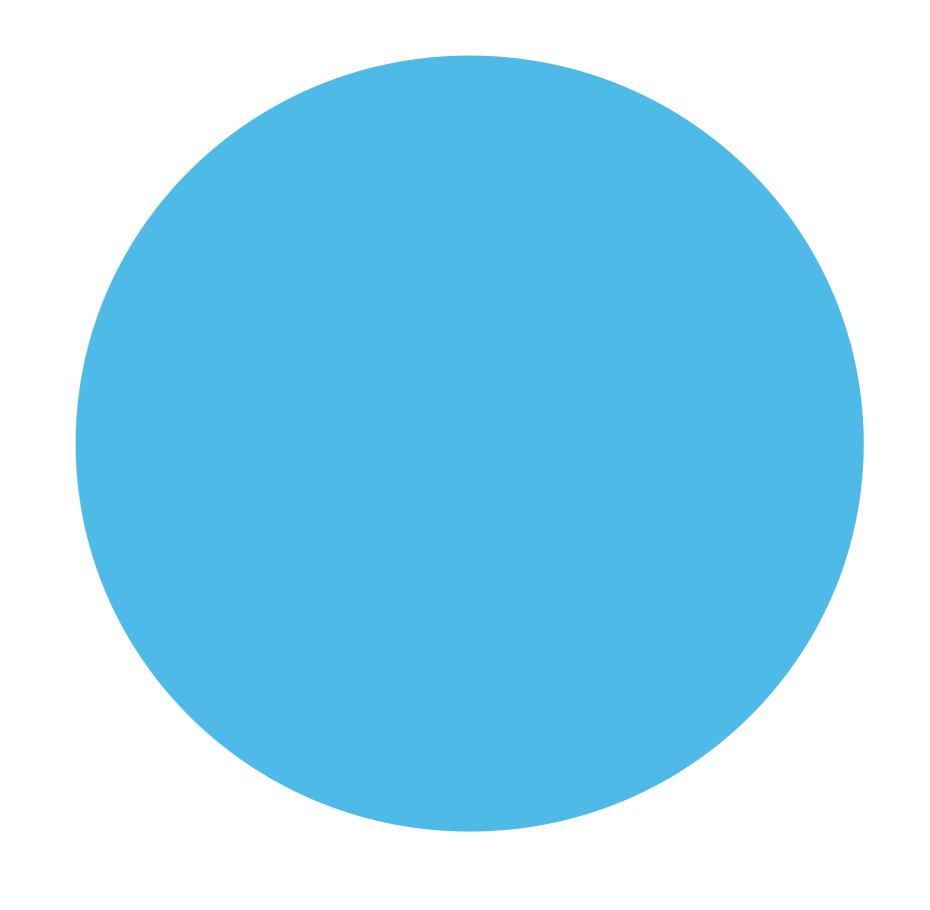
- A Digital Witness helps to establish the truth quickly and effectively.
- A new European Directive on data protection coming into effect in May 2018 across Europe will require companies to seek explicit consent from consumers to remain in their data base. Otherwise, fines could reach up to €20 million.











\$1.5 billion in 2017

in 5 years

\$9.1 billion in 2023

Source: P&S Market Research



## Key growth drivers

#### The market environment



- Increasing digitalization of commercial transactions.
- Increasing regulatory supervision requiring trusted third parties to give legitimacy to digital business. New European Directive coming into effect in May 2018 (GPRD).
- SMS continue to be the preferred mechanism for digital advertising as hit ratios remain much higher than those of other OTC mechanisms (whastapps, etc.).



#### Lleida.net's value proposition

- Lleida.net has a unique product portfolio in certified messaging with 70 patents in the main countries around the world. Telecom operator license in Spain, USA, Great Britain, France and Colombia.
- Lleida.net has a powerful and efficient interconnection network of over 360 links worldwide, operated with a relative low cost base which allows for significant operating leverage: manage increasing volumes of traffic with the same cost base.



# Our three business lines

#### Three business lines



eNotification and eContracting

Messaging solutions

Identity validation and KYC Services

#### Our edge



Global SaaS Operator

Globally Granted Intellectual Property

More than 20 years turning to digital business processes

Listed in MAB (Alternative Stock Market)

Global footprint operating in 18 countries



## Industry verticals

#### Banking



#### Services

- Registered SMS
- Registered SMS contract
- Registered email
- Registered email contract
- Connectaclick

#### Service highlights for Banking

- Provide statement on the value of the financial asset.
- To claim balances and /or notify contractual conditions.
- To notify overdrafts.
- To send notices of overdue credit card, mortgage & loan payments.

- Send credit card PIN and secure key.
- To confirm the activation of credit cards from the ATM.
- To communicate deadlines to refinance loans.
- Contracting credit cards.

















#### Financial services



#### Services

- Registered SMS
- Registered SMS contract
- Registered email
- Registered email contract
- Connectaclick

#### Service highlights for Financial services

- To notify debt collection to franchised offices.
- To confirm on line transfer payments.
- To send notices of loans to be signed.
- To send notifications in compliance with the Data Protection Act.

- To contract VISA credit cards.
- Loan agreements.
- To accept SEPA (Single Euro Payments Area) direct debit mandates.



















#### Call centres



#### Services

- Registered SMS
- Registered SMS contract
- Registered email
- Registered email contract

#### Service highlights for Call centres

Integration to third party processes solutions

- Banking and financial services
  - Apply for credit cards.
  - Credit card activation.
  - Receipt of the acceptance of contractual terms.

- Utilities and Telecom operators
  - Acceptance of contractual terms.
  - Porting number contract signature.
- Other













#### Utilities



#### Services

- Registered SMS
- Registered SMS contract
- Registered email
- Registered email contract
- Connectaclick

#### Service highlights for Utilities

- To sign contracts for the supply of services.
- Notification and record of acceptance of contractual terms.
- Debt recovery.

To contracting loyalty cards.

Power outage notifications.

 Notification of being added in defaulting debtors' data base.



















#### Real Estate



#### Services

- Registered SMS
- Registered SMS contract
- Registered email
- Registered email contract

#### Service highlights for Real Estate

• Contracts signature.

• Recovery management.

Notification of the contractual terms.

 Notification of being added in Defaulting debtors' data base.













#### Insurance



#### Services

- Registered SMS
- Registered SMS contract
- Registered email
- Connectaclick

#### Service highlights for Insurance agents and brokers

Policy Inception/cancellation.

- Communication and acceptance of changes in contractual terms.
- Given notice of sickness /leave and return to work.
- Acknowledgement of incident / damages reports

 Bank transfer notice, payment claims, notifications • Registered on line transactions.













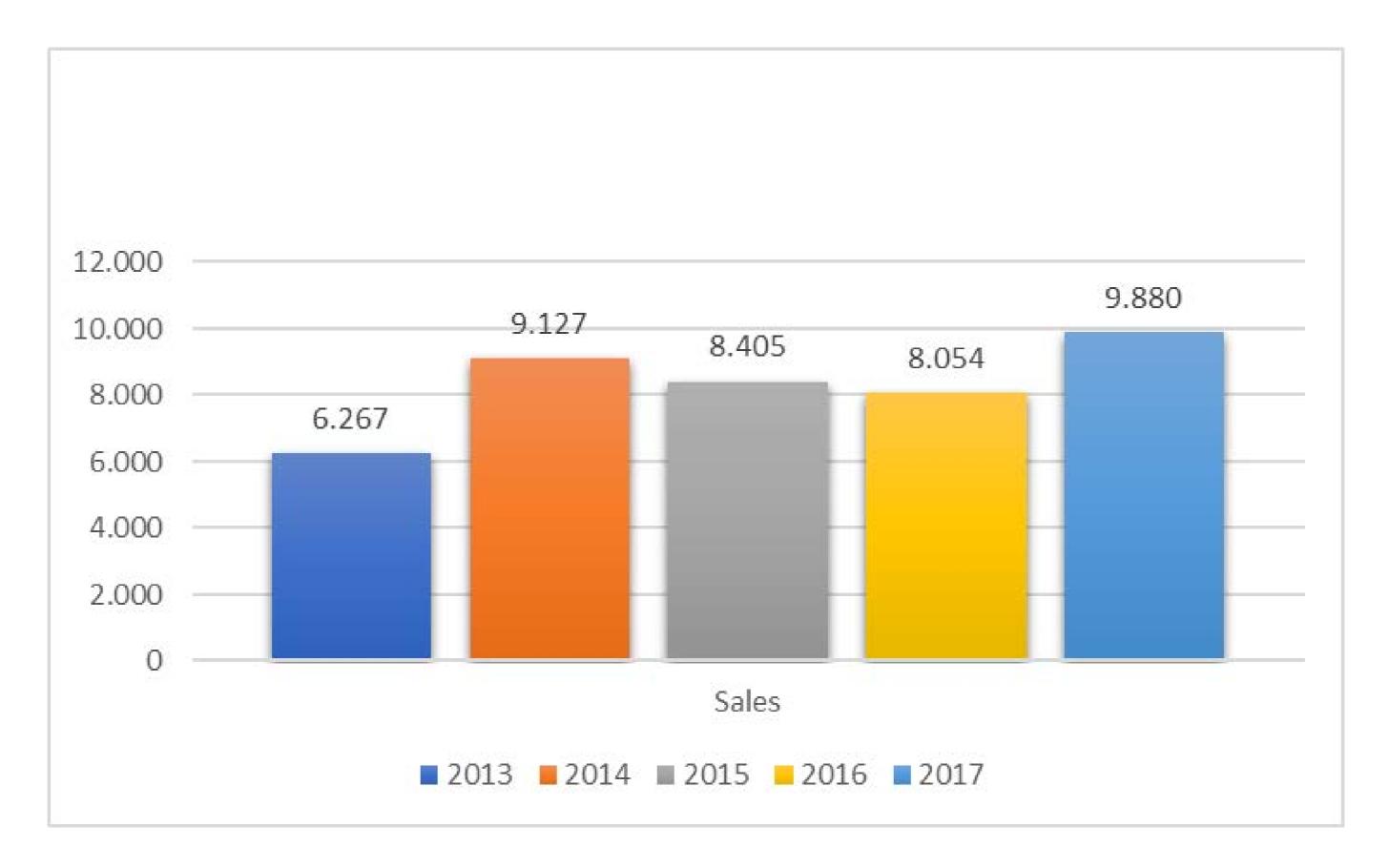






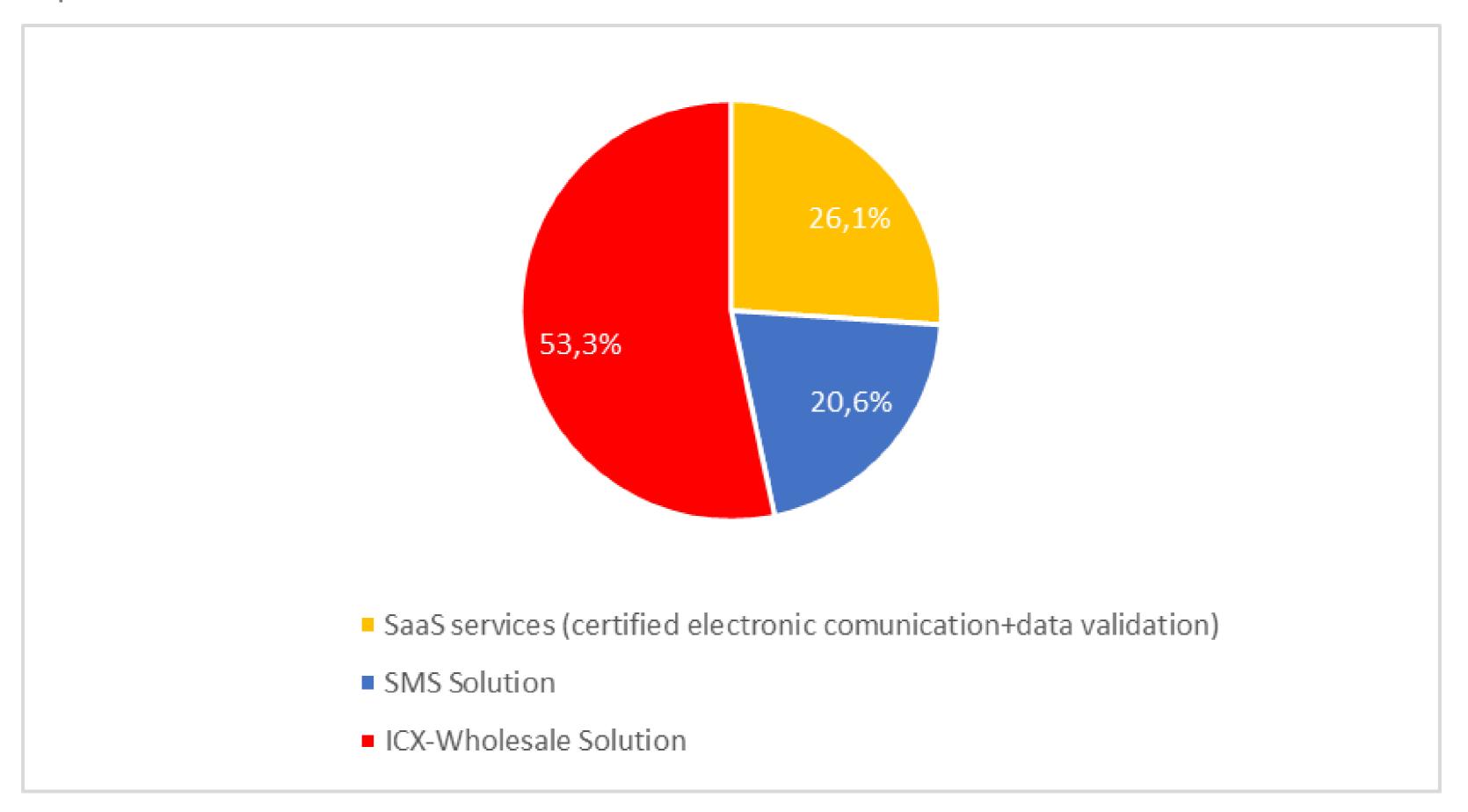




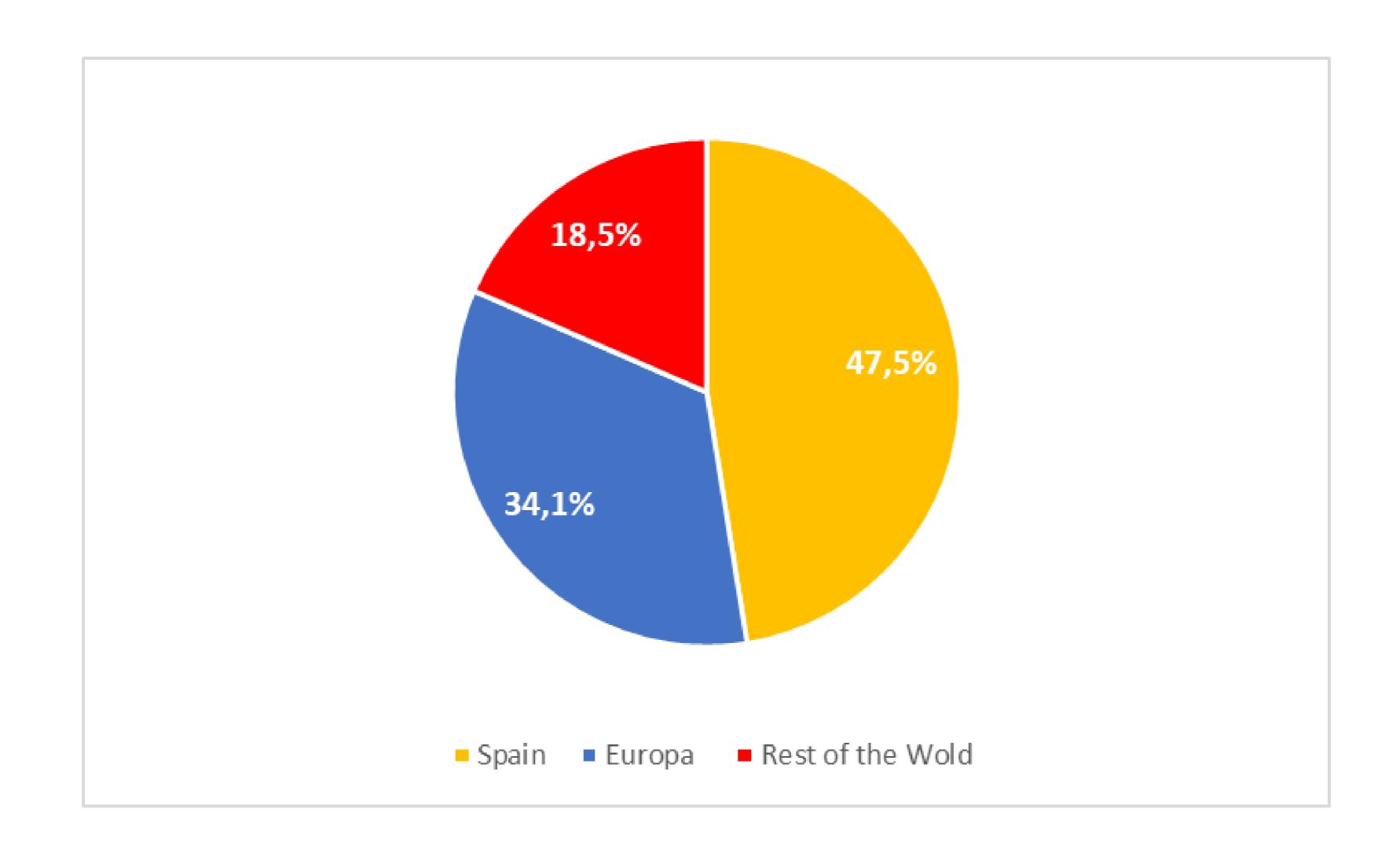


Sales increase of 23% in 2017 and 40% in Q1 2018

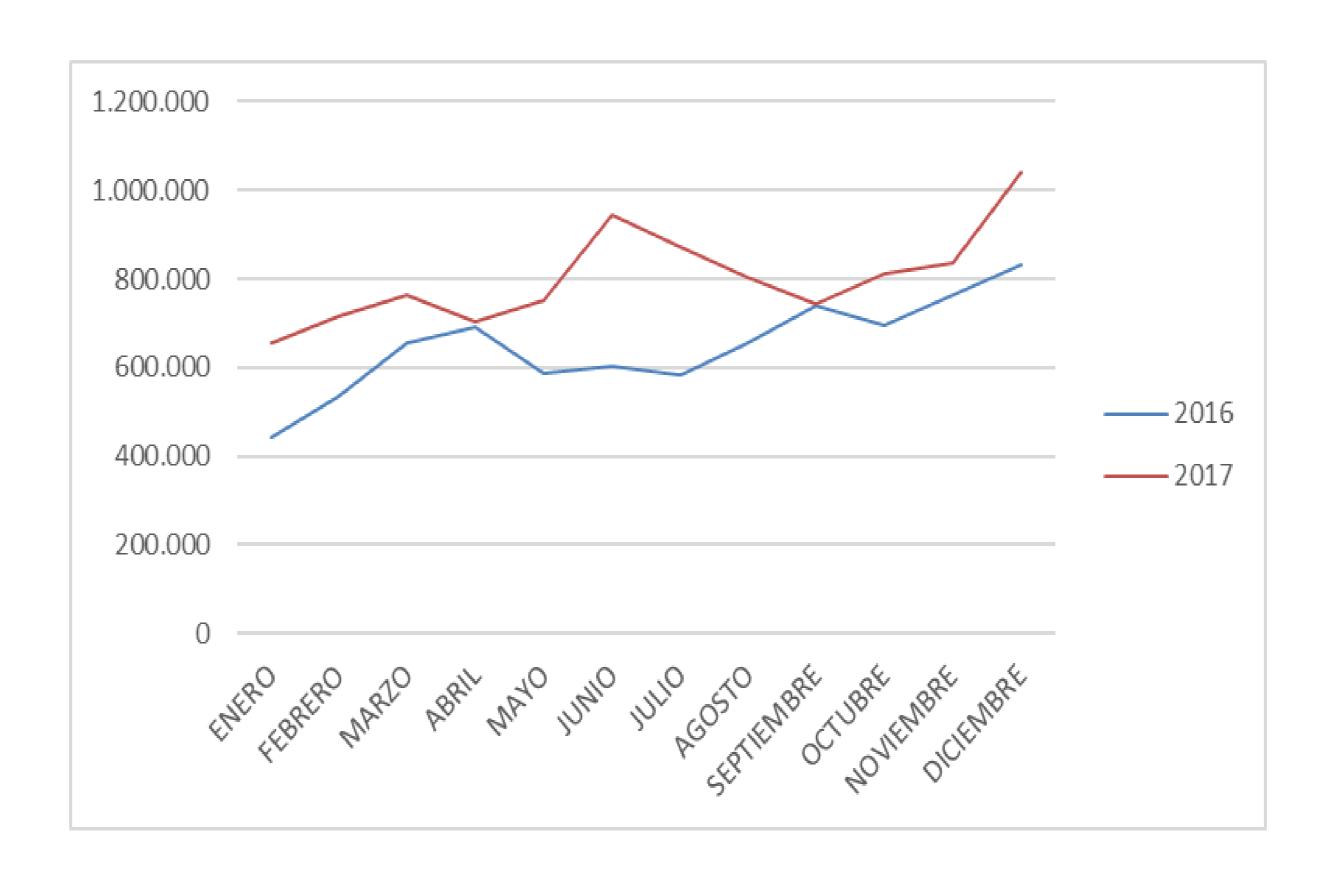












#### Riding the wave:

Monthly sales in 2017 consistently exceeded those of the same month of 2016 across all areas. Preliminary sales in the first quarter of 2018 are up 40 % over the same quarter of 2017.



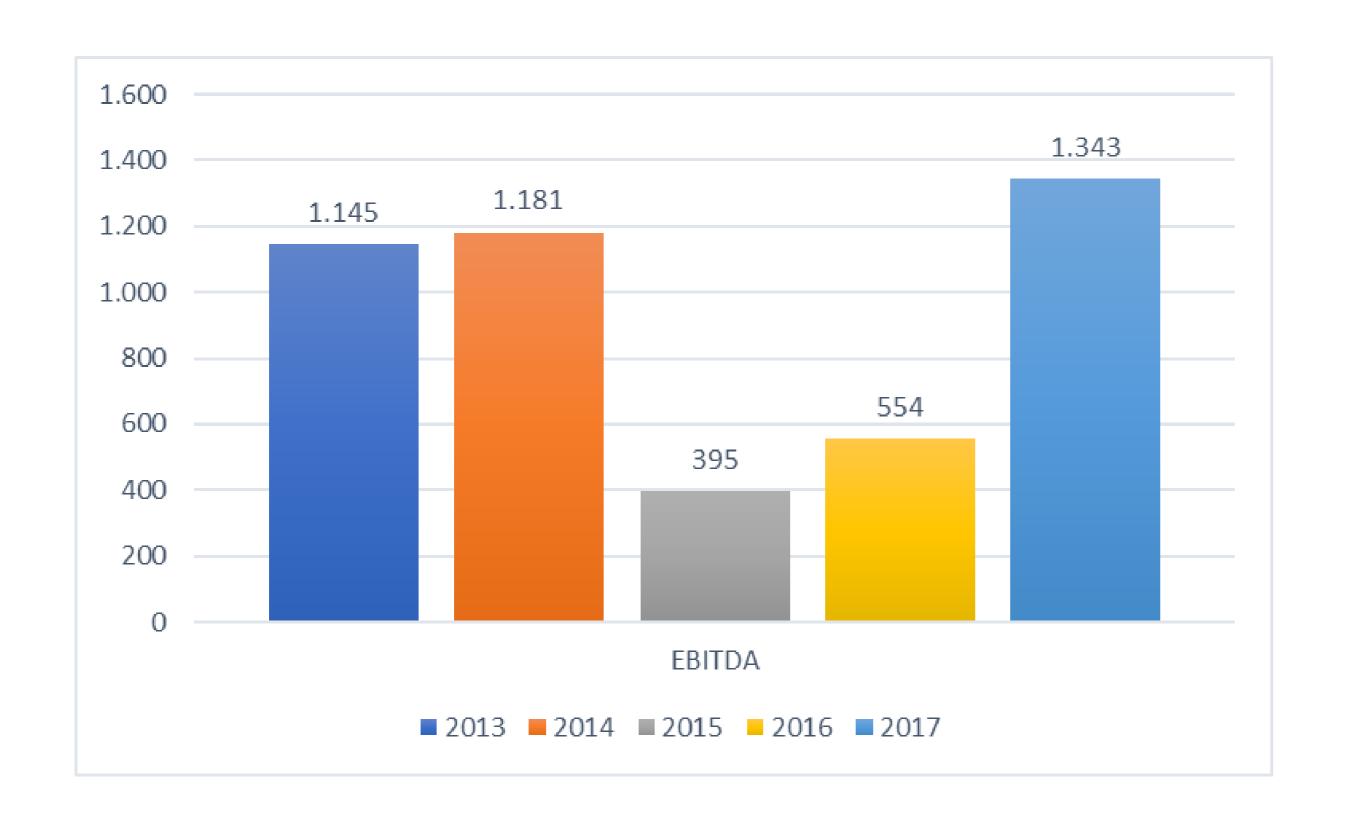


### Increase in Gross Margin, 60% derived from:

- •R&D&i projects that improve profitability.
- •Change of sales mix.
- Increase in recurring customers.

Gross Margin for the first quarter of 2018: 1,544k€ (+18% respect Q1 2017)





Increase in EBITDA, 240% since 2015 derived from:

- •High groth of certificates sales
- Optimization of costs

EBITDA for the first quarter of 2018: 390k€ (+48% respect Q1 2017)



All the developments of the company are patented. Lleida.net has been granted 70 new patents over the last 2 years.

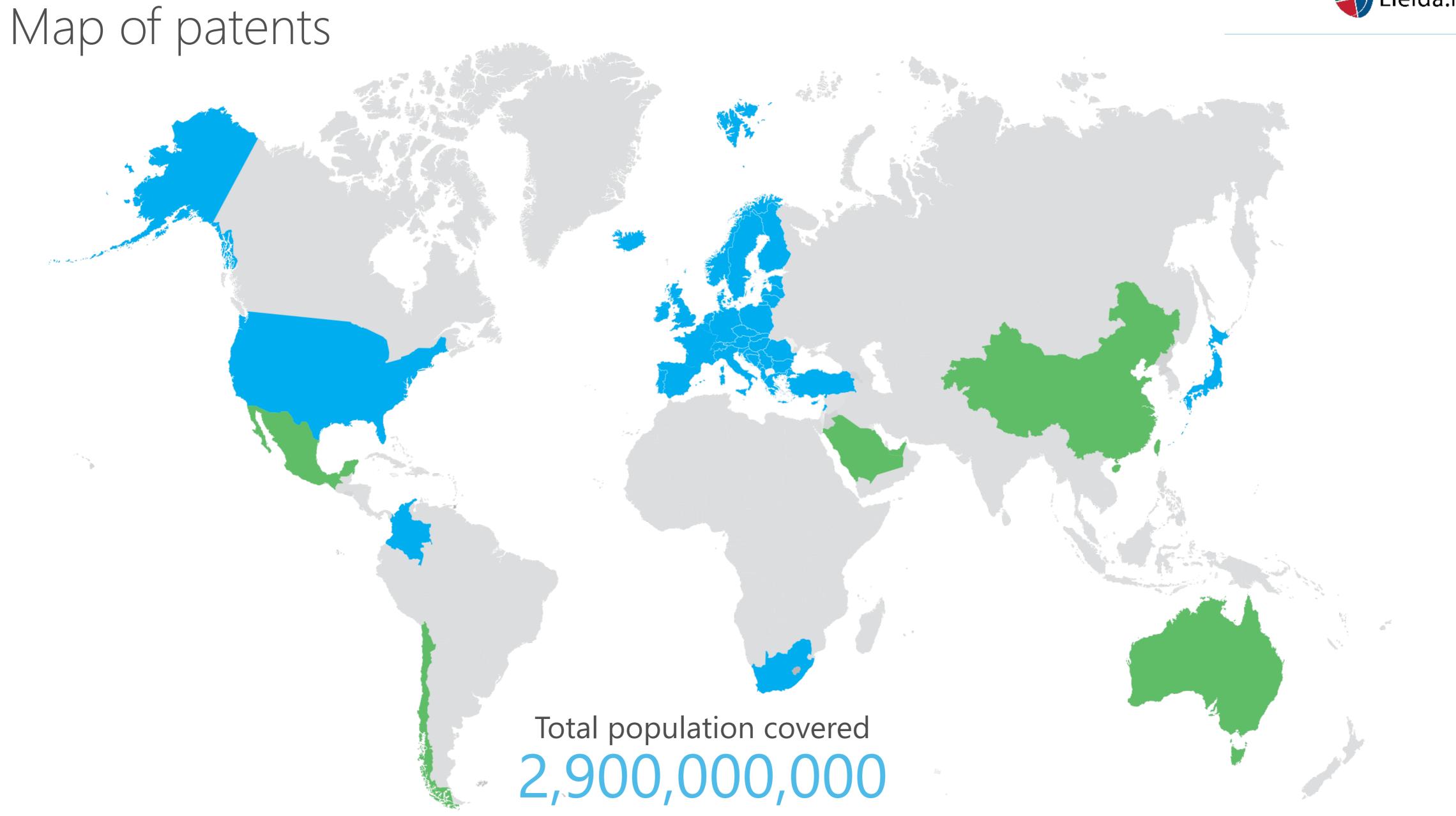
#### To highlight:

- Registered email patent in the EU
- Registered email, registered SMS and registered incoming mail patents in United States











- New patents in Europe, USA, Colombia, CGC, China, Australia, Japan, New Zealand, Taiwan, Israel, S. Africa
- New subsidiaries in Perú and Costa Rica
- New operations in Libano and Dubai
- New large accounts



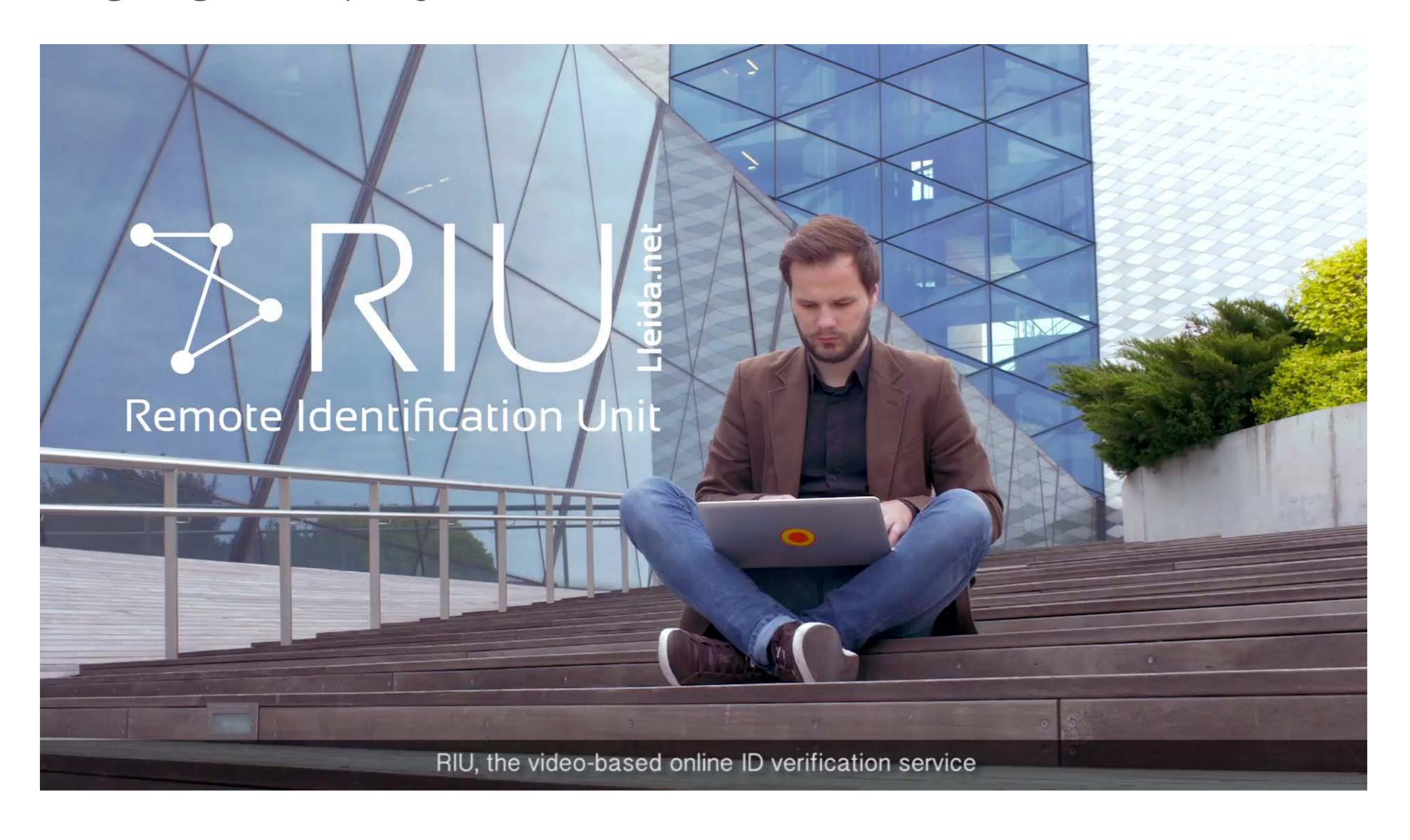








#### R&D highlighted project launched in 2017

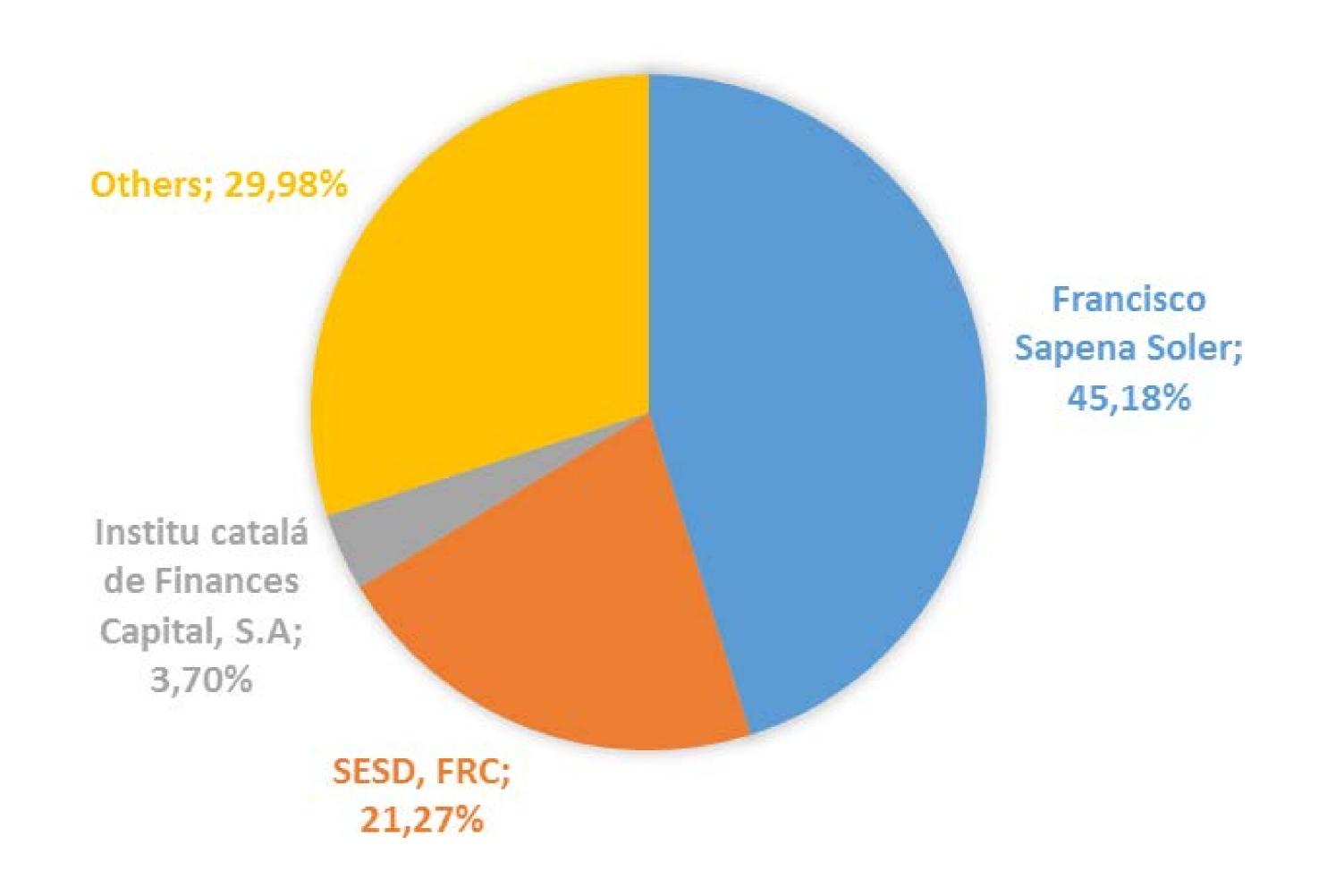




# CLICK 8



#### Main shareholders



Francisco Sapena Soler: Board President and CEO of the Company.

SESD FRC: Joint Venture
Capital that belongs to
Santander Bank and 2 Public
Entities: ENISA and SEPI.

Institut Català de Finances Capital S.A: Institutional Investor of the Catalan Government.



#### 2018 goals

- Maintain high double digit sales growth
- Increase internationalization
- Maintain state of the art product portfolio
- Sustained margins and low financial leverage
- Increase positive cash generation
- Explore inorganic growth opportunities (tight criteria: accretive targets)





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20 years turning to digital business processes

